

Terms & Conditions Loyalty Card Family Points

The holder of the Mothercare - E.L.C member card (hereinafter referred to as "Card") unreservedly agrees and accepts that:

1)The Mothercare - ELC membership card is granted to its holder at the request of the company "I.KLOUKINAS - I.LAPPAS SA" (hereinafter referred to as "the company"), but remains the property of the company "I.KLOUKINAS - I.LAPPAS SA" throughout the validity of the privilege program.

2)The card is not credit or debit card. The cardholder can not trade with this card but only enjoys privileges as they will be set and communicated periodically by the company. Under no circumstances can the card, the number of points and the privileges provided by the card be refunded for money.

3)The membership card is activated by completing all the required membership card membership application, signature and delivery to any Mothercare - E.L.C. It also provides its holder with privileges for as long as the privileges program is in place. The Company reserves the right to change this period at its sole discretion.

4)Program benefits refer to prominent points within the Mothercare - E.L.C stores and to the company's e-mail addresses as reported to the consumer at periodic intervals in the same way.

5)The Company has the right at any time to modify or abolish the privileges program and its terms (in whole or in part) without prior notice to the cardholder and without the need for his / her consent.

6)The holder may use the card at all Mothercare - ELC stores in accordance with the specific terms that will be communicated to the consumer in the following way: A) Collect points from all Mothercare - ELC stores B) Redeem points at all Mothercare - ELC stores

7)The membership card is strictly personal. The use of the card is made exclusively by the beneficiary holder by showing his identity card or other evidence of his identity. It is forbidden in any way to transfer the card.

8)The company has the right to terminate the contract with the owner at any time, without notice or reason, or to prohibit any use of the card.

9)The company is entitled to unilaterally modify any terms of use of the card in its policy and to terminate the privilege program in whole or in part. Any such modification or cessation shall be communicated to the consumer by a prominent announcement of each store and the company's e-mail addresses as will be communicated to the consumer at periodic intervals in the same manner as above.

- 10) If, for any reason, the Company changes part or all of the terms of use of the card or partially or completely ceases the privilege program, the holder has no claim against the company, provided that upon signing the application and accepting these terms, for a privilege program which is provided solely by the company's liberty and may be amended or terminated at any time, otherwise it has resigned with its application and accepts these terms from any relevant claim of.
- 11) The holder is obliged to return the card on demand to "I.KLOUKINAS I.LAPPAS SA", keep it and keep it in good condition and not transfer for re-use to another. Also the owner should inform the above company in case of loss or destruction of the card.
- 12)The owner can learn about the points he has on his card from the Mothercare E.L.C.
- 13) If you issue the Mothercare E.L.C member card, "I.KLOUKINAS I.LAPPAS SA" will process your data and purchases to give you the points and benefits you are entitled to.

If you give your consent to direct marketing, we will contact you with the information you provide or with the information you choose to contact to inform you about its products and offers.

If you give your consent for personalized communication, we will process the information you provide to us and your purchase history to send you updates, special offers and promotional material that match your preferences.

We will keep your information for 5 years from your last purchase and / or for as long as your card remains active (whichever is longer) unless you request them to be deleted earlier. Your data will only be given to employees of the company and associates acting on our behalf for the above purposes only.

You may request access to your data, correct or delete it, restrict your processing, third party portability, and oppose your automated processing to configure your profile.

Your consent can be freely revoked at any time.

If you believe that your data protection rights have been infringed, you can contact your competent authority (www.dpa.gr). To learn more about protecting your privacy, see www.mothercare.gr or follow the relevant link in the message you will receive to confirm your registration or ask for the form from your registration store.

14)The membership card and privilege program only apply in Greece.